

DR. OSWALD JOCHUM, MA

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DIRECTOR and CONSULTANT OF TRAINING & EDUCATION

PROGRAM MANAGEMENT ~ QUALITY MANAGEMENT ~ LEARNING & DEVELOPMENT ~ GLOBAL RECRUITMENT

MULTI-SPECIALTIES: ENGLISH LANGUAGE (ESP/EAP) TEACHING ~ **Deutsch als Fremdsprache (DAF)** - INTERNATIONAL
EXECUTIVE-LEVEL COACHING ~ CORPORATE TRAINING SOLUTIONS ~ ADULT EDUCATION

Accomplished, commercially-driven Educational Leader with 35+ successful years of experience in planning, facilitating and directing comprehensive language and business communication programmes to local and international audience—students, teachers and business executives. Sought after by high-profile companies to render customised training solutions focusing on English Language Training (ESP/EAP), Deutsch als Fremdsprache (DAF), and executive-level coaching solutions. Offering in-depth business and technical acumen, complemented by strong expertise in curriculum development, quality management, international academic recruitment, stakeholder relations, classroom management, corporate training and assessment, budget/cost control, and cross-cultural team collaboration. Bilingual: fluent in English and German.

SIGNATURE STRENGTHS

- Program Planning & Implementation
- Adult Learning & Development
- Curriculum Design & Development
- One-on-One or Group Coaching
- Goal Setting & Progress Monitoring
- General/Operations Management
- Budget Planning & Cost Control
- Multi-Stakeholder Engagement
- Corporate Training Services
- Instructional Best Practices
- Cross-functional Team Collaboration
- Client Relationship Management
- Classroom Management
- 360° Coaching & Feedback
- Sales & Marketing Management

EXECUTIVE HIGHLIGHTS

- ⇒ Founder, Executive Director, Owner of Globeskills Academy for Business and Languages
Lead Project Manager of customised language training programmes catering to small and large-scale corporations across Asia—Japan, Singapore, Korea and China
 - Co-founded Wong Jie Collage in Batam, Indonesia in 2005
- ⇒ 25+ years of Professorship in English at Carinthia University of Applied Sciences
Previous Head of Language Program targeting Asian students for European Tertiary Education
- ⇒ Previous Chair of English for Specific Purposes (ESP) section of TESOL America—one of the world's largest professional organisations of language teachers and professionals
- ⇒ Presenter at International Conferences—Korean Conference on Education, CULI-LITO Conference (Thailand), Redesigning Pedagogy (Singapore), TESOL Arabia and TESOL USA; Keynote Speaker at International ESP conference (Taiwan) and many more
- ⇒ Co-authored "Inexpensive, effective, ESP Material Development for the EFL Classroom" (Jochum, O.; Hoffland, M. in Rilling, S. et. al eds.; Authenticity in the Language Classroom and Beyond: Adult Learners; TESOL Classroom Practice Series, Maryland, 2009.)

EDUCATION

PhD, English/Communications/Social Psychology Specialist, Universitat Klagenfurt, 2000
MA (Master of Arts), Cultural Studies/Applied Linguistics Specialist, University of Sussex, England, 1995–1996
Mag. Phil (MA), Applied Linguistics/English/Literature, Klagenfurt + Anglia-Polytechnic University, Cambridge, England, 1993–1994
Study of American Culture/Communications, University of Richmond, Virginia, United States, 1986–1988
Graduated from Austrian Secondary School, Matura (Bundeshandelsakademie Villach), 1986
Graduated from US-American High School, Lincoln High, Kansas, United States, 1985

CAREER NARRATIVES

Consultant and Trainer in Language, Communication, and Modern Professional Skills

2000–2020

Oversaw direction, strategy and vision for Globeskills with full P&L accountability for program development, portfolio offering, sales and marketing management, budget control, and client relations. Acted as 'Director of Studies', focusing on planning and leading comprehensive corporate training solutions to various small and large scale enterprises.

- ✓ Successfully led 100+ 'Train-the-Trainer' developmental trainings to provide a solid foundation for identifying training needs, training design, training facilitation and training evaluation
- ✓ Steered customised international communication program (curriculum) planning, design and implementation, focusing on ESP (English for Specific Purposes), including Quality Management, in partnership with Corporate HR of semiconductor company, allowing targeted learning objectives (as per actual training needs)
- ✓ Championed the development and execution of in-depth 'University Preparation Program', concentrating on Language and Culture to equip international students with necessary skills.

CARINTHIA UNIVERSITY OF APPLIED SCIENCES — VILLACH, AUSTRIA

ENGLISH PROFESSORSHIP, CARINTHIA University of Applied Sciences

2001–Present

Undertook end-to-end management of English Training Programs, including module development and class facilitation. Played an integral role in initiating curriculum enhancement initiatives of educational programs of the School of Geoinformation (Cross-cultural Courses).

- ✓ Instrumental in the successful international coordination of the Department of Research field: Teaching Methodology—English as a Language of Communication on the Job in Non-native Environments; Technical English; E-learning and Language Teaching, Highly-effective Teaching Methods
- ✓ Served multifunctional roles as 'English Language Lecturer and Lead Trainer' for students of Geoinformation, Civil Engineering, Structural Engineering, and Management, specialising in the following key subject matters:
 - ESP/EAP
 - Genre-Based Teaching
 - Blended Learning
 - Communicative Language Teaching
 - International Business Communication
 - Intercultural Communication

HEAD, GERMAN LANGUAGE & CULTURE PROGRAM

2008–2013

Handpicked by Carinthia University Management to plan, develop and coordinate implementation of 'Standardised Educational Program' for international students. Worked closely with colleagues to ensure smooth integration of e-learning modules (via various platforms) and maintain strict quality compliance with program guidelines and objectives. Analysed and redesigned curriculums, demonstrating industry expertise in German language training and cultural immersion methodologies.

PEDAGOGICAL UNIVERSITY — KLAGENFURT, AUSTRIA

LECTURER/FACILITATOR FOR TEACHERS OF ENGLISH

2008–Present

Demonstrated industry expertise by facilitating innovative, classroom-based English teaching courses for Teachers—English for Specific Purposes (ESP) and English for Professional Purposes (EPP). Prepared written and oral exercises and presentations whilst rendering on-going feedback to ensure optimal learning and development.

- ✓ Increased English Language proficiency (written and conversational) of over 300+ teachers by providing in-depth language-focused courses that improve their teaching methodologies and practices

CAREER NARRATIVES, CONTINUED

VARIOUS COMPANIES — AUSTRIA

LANGUAGE TRAINER | FACILITATOR | CURRICULUM DEVELOPER 2000–Present

Hired by multiple high-profile technology companies to deliver tailor-made English Language training courses to internal departments, senior management, and business stakeholders at all levels, applying remarkable expertise in ESP and EPP. Evaluated training needs analysis (TNA) results and developed customised curriculums/modules solely for in-house corporate use.

- ✓ Commended for enhancing Upper Executive’s performance through personal and business coaching initiatives, employing outstanding business and technical acumen to understand organisational needs and integrating them via hands-on training solutions

ALPEN-ADRIA-UNIVERSITY KLAGENFURT — KLAGENFURT, AUSTRIA

CONSULTANT & Lecturer 2010–2018

Executed multiple capability-enhancement trainings focusing on English for Faculty of Finance and Taxation, Economics, and Further Education of Staff, including Lifelong Learning (International Business Communication). Applied traditional coaching skills and corporate coaching strategies in conducting extensive English training (via one-on-one or classroom-based).

PREVIOUS POSITIONS

- Lecturer/Facilitator (English for ‘European Assistants–Summer), SFA, Cambridge, 2001
- Language Lecturer, Didactica-Akademie, Klagenfurt, Austria, 1998–2000
- Lecturer/Facilitator, Volkshochschule, Villach, Austria, 1998–2002
- Language Lecturer, University of Southampton, 1996–1998
- Supervisor of Master Thesis, Danube University Krems, 2013–2014
- Cameraman & Reporter, ORF (Austrian Broadcasting Corporation), 1988–1993
- Intern, WWBT (Channel 12) TV Station, Virginia, USA, 1988

COURSES, TRAININGS & AFFILIATIONS

Selected Completed Workshops and International Conferences:

- Artificial Intelligence in Language Teaching (Manila, 2024)
- TLSP (60 hours), University of Edinburgh, Institute for Applied Language Studies, 2003
- 7th Cercles International Conference in Paris (Forging the Learning Environments of the Future: Focus Common European Framework and the Bologna Process), 2004
- EAP (2 weeks/80 hours), University of Berkley, USA, 2002
- Assessor Education for EFQM—Quality Management, AQA, 2002
- Methodology (ESL) (2 Weeks), New York, USA, 2001
- Participant and Speaker at International Conventions: Seoul, Korea, 2024, Singapore, 2023, Bangkok, Thailand, 2014
- Participant (Yearly), TESOL Annual Convention (USA, Dubai and Korea), 2000–2020; Featured Personality in Korean Magazine (English Career-Portrait), 2010
- Keynote Speaker, Fooyin University, Taiwan, 2009
- Chair, ESP Section, TESOL USA, 2008